

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Ringling-Barnum & Bailey Circus opens in Philadelphia Monday, May 8th. Tickets on sale now at Gimbel's—so many desiring to arrange for parties.

Monday, 9 A. M. to 5:30 P. M.

Gimbel Fashions—what are they? Those of Paris, of London, of America that hold appeal to Philadelphia women—the world's best dressers.

Think of Getting for \$1 More Than \$3 Worth of Beautiful Hand-Embroidered, Hand-Made Philippine Underwear

All sorts of business slumped in the Philippines—and goods had to be sold—that's all there was to it. It's the treatment that cures economic ills. For you—simply revel in the good fortune this upset brings you.

- | | |
|---|---|
| <p>At \$1
Values \$2.75 to \$3.95
Corset covers.
Drawers.
Combinations.
Heavily, exquisitely hand-embroidered.</p> | <p>At \$1.35
Values \$2.75 & \$3.95
Envelope chemises—with strap or shaped tops.
Nightgowns—round, V or square neck.
Fifty styles.</p> |
| <p>At \$1.95
Values \$2.95 to \$4.95
Nightgowns, envelope chemises and petticoats—petticoats with the entire flounce hand-embroidered.
Sixty styles.</p> | <p>At \$2.65
Values \$5.95 to \$8.95
Nightgowns.
Envelope chemises.
And petticoats.
Trousseau, lingerie at its best!</p> |



—Gimbels, First and Second floors.

Silk Hosiery Sale—Men's : Women's : Children's Half Price—and Better!

And notice that these are new spring shades and styles. First quality or the choice of fine makers' run-of-the-mill lots—stockings you buy with confidence!

- | | | |
|--|---|---|
| <p>\$1.68
for Women's "Pointex" Silk Stockings—"Run-of-the-Mill" lots of \$2.75 to \$5.00 numbers.
Black, white and the spring colors and shoe shades.
All-silk or with lisle tops. Sizes 8½ to 10.</p> | <p>\$2.45
for Women's Silk Stockings—Some "Run-of-the-Mill"; a big percentage of first quality. America's foremost make—which is as near as we can go toward giving the name. All new spring goods. Plain and fancy lace styles.</p> | <p>38c
for Men's Silk Half Hose—"Run-of-the-Mill" of 75c and \$1 qualities. Black, navy blue, cordovan and tan. Sizes 9½ to 11½. From the country's foremost maker.</p> |
| <p>\$1.18
for Women's Full-Fashioned Silk Stockings—"Run-of-the-Mill" of three good makes. A dozen colors. Some have able knee; some with colored stripes. Sizes 8½ to 10.</p> | <p>58c
for Men's Silk Half Hose—"Run-of-the-Mill" lots of \$1, \$1.50 and \$2 qualities. Full-fashioned, also seamless; "clocked" and drop-stitch effects. Plain colors, two-tone effects, blacks.</p> | <p>58c
for Children's Three-Quarter Socks—Silk; "Run-of-the-Mill," but mighty near perfect. Silk and fiber-silk. Black, navy blue, brown, white, pink. Ribbed lisle turnover tops.</p> |

—Gimbels, First floor, Regular Section and Grand Aisle.

The Gimbel Dress Sale

at \$19 { Values \$29.75 to \$39.75
and at \$29 { Values \$45 to \$75

In pour the dresses—in they come! From New York's big makers—from Philadelphia's best makers—even robes from Paris, imported semi-made and mounted under our very eyes!

White Dresses for Brides—styles for the girl-bride—styles for the dignified bride. White dresses for school graduates—for college graduates. Dainty tints and gay-color dresses for Class Day—and bridesmaids—and the Country Club—and Summer Resort—and stay-in-town wear. Street Dresses galore—in smartly sober street colors. Black Gowns for mourning—or for choice. Boardwalk Gowns. Hotel Dresses. Even Sports Styles. Even Dinner Gowns. Even Evening Gowns—lace Gowns, shimmering taffetas, Georgettes.

Styles Cunningly Keyed to the Exactly Right Sizes That Best Carry Those Styles—And Each Size Elaborately, Convincingly, Provided For

Elaborately beaded models—Simply beaded models. Band-beaded. Border-beaded. Panel-beaded. Sleeve-beaded. Even those Paris robes are beaded—so exquisitely beaded!

Fagoted models galore, echoing the Paris furore. Latticed styles. Butterfly styles—the "wing-sides" flutter all the way down. Draped styles. Embroidered styles. Paneled and be-paneled styles. Floating panels. Loop panels. Pleated panels. Embroidered Dresses. Combination Dresses—silk lace with metal lace—foulard with crepe—printed crepe with plain crepe.

COLORS? There's Just No Use Attempting to Count the Colorings!

Blue—hundreds of navy blues. Brown—hundreds of browns. Orchids. Lilacs. Deeper violets. Double-violet color. Petal-pink. Pastel-orchid. Maize. Corn. Jade-green. Larkspur blue. Periwinkle—but a newer, softer, lovelier periwinkle. Nattier blue. Scarlet. White-dotted scarlet. Polka-dotted navy. White-dotted jade. Tans. Bisques. Beige-tones. Cafe au lait. Chestnut. Maillard-brown. Gray. Gold. Canna. Henna. Turquoise. Tangerine.

Plenty, plenty, plenty of all-white.

Plenty, plenty, plenty of all-black.

Misses' 14- to 20-year sizes.

Women's sizes 36 to 46.

Extra sizes up to 52½.

—Gimbels, Salons of Dress, Third floor



Music Week—Radio

Those equipped with radio receiving sets—within 500 or 600 miles of Philadelphia—will enjoy two of the great features of Music Week—
Tuesday night—8 to 10—concert by Matinee Musical Club; Helen Pulaski Innes, director.
Wednesday night—8 to 10—Opera of Carmen, by Philadelphia Operatic Society; orchestra, members of Philadelphia Orchestra.
Broadcasted from the powerful station in the Gimbel Store.



26-Piece Chests of Community Reliance Plate (Discontinued "Exeter" Pattern) Saving of a Third at—\$13

Sets consist of 6 knives, 6 forks, 6 teaspoons, 6 table spoons, 1 sugar spoon and 1 butter knife. At \$13 the set.
Reed & Barton Fruit Bowls, bright finish, pierced design, several styles, } \$8.95

—Gimbels, Fourth floor.

Enlarging the Shoe Store Removal Sale

Men's Shoes move to a new section, adjoining Men's Clothing, and the Women's and Children's sections enlarged.

Women's Stylish Low Shoes

One-strap, two-strap, three-strap; sports styles. Patent leather, Russia leather, satin suede.
\$3.85 : \$4.70 : \$5.85
And 3000 pairs Women's Low Shoes, broken lots, at \$2.65.

18,000 Pairs of Men's Shoes

Brogues; Boots; Oxfords—Norwegian calf, grain leather, box calf, velour calf, kidskin and Russia calf—
\$2.40 : \$3.90
\$4.60 : \$6.65
High Shoes, were \$8, are \$3.90
Low and High Shoes, were \$9.50, are \$4.60. And the most broken sizes grouped at \$2.85

—Gimbels, Second floor.

2100 Mary Ann Gingham Dresses (Imported Gingham) in the Subway Store



Thirty-eight styles—and all sizes in each style! Mostly the fashionable checks—and all sorts and sizes of checks, from pin-head size up to big Country Club checks.

Plenty of interesting plaids, too. And even some of the smart new wool-jerseys, called "tint-o-sheen."

Misses' sizes for ages 16 and 18. Women's sizes 36 to 46.

All at One Price

\$5

—Save About Half

The Styles—All styles that "tub" well—even the most elaborate. Basque-styles. Tunics. Scallops. Vestee effects. Panels. Tuxedos. Straight-line. In Trimmings—Heavy laces. Sheer, fine organdie. Piques. Embroidery. Cross-stitching. Wheels. Tiny pleatings. Lattice-bands. The Colors—Green-and-white. Lavender-and-white. Tan-and-white. Brown-and-white. Red-and-white. Pink-and-white. Navy-and-white. Copen-and-white. Black-and-white.

—Gimbels, Subway Store.

"Rapid Transit" via POGO STICKS



Lots of fun for boys and girls, and good exercise, too. Pogo Sticks in four sizes at \$2, \$2.50, \$3 and \$4.25. Imported Pogo Sticks in two sizes at \$3.50 and \$5.

—Gimbels, Toy Store, Fourth floor.

Roll-Top Desks Special Prices



All-quartered oak fronts, and quartered-oak combination. The combination having writing bed and desk top; the panels of selected plain oak.

Mortise and tenon construction; writing beds, desk tops, panels and drawer bottoms are all built-up construction.

The prices named are below pre-war prices—
Quartered Oak
45 in., \$52.00—Value \$62.00
50 in., \$58.00—Value \$68.00
55 in., \$64.00—Value \$74.00
60 in., \$70.00—Value \$80.00
Quartered Oak Combination
42 in., \$44.00—Value \$55.00
50 in., \$54.00—Value \$65.00
55 in., \$64.00—Value \$75.00
60 in., \$74.00—Value \$85.00

\$62.75 Rex Typewriters, \$35 Visible-front. Give them any treat as to materials and making you would any other typewriter.

—Gimbels, Office Furniture, Seventh floor.

New Cover for Your Umbrella

For a Limited Time These Special Prices
Umbrellas covered with serviceable American taffeta (any), with tape edge, special at 85c
Umbrellas covered with Union Taffeta, tape edge, \$2
Umbrellas covered with yarn-dyed Union Taffeta and all-silk, tape edge; women's in colors and black; \$4

—Gimbels, First floor.